

South Hadley High School
"A Tradition of Excellence"

We pledge to create a challenging and supportive academic community in which each member strives to develop his/her potential, to become a life-long learner, and to act as a responsible citizen in a diverse and global society.

Syllabus for Graphic Communication II

Course Description / Prerequisites #7426 Graphic Communication II
Prerequisite: Graphics 1 with a grade of C or better Graphic Communication II is intended for students who have a serious interest in graphic design or are considering a career in graphic communications. The students will study basic color theory, design theory, and marketing theory while executing projects in Adobe software programs. The students will develop their practical skills through projects for local businesses.
Course Objectives / Outcomes / Expectations/ Topics <ol style="list-style-type: none">1. Use proper and safe procedures in the graphics lab.2. Practice positive human relations and interaction skills3. Apply basic skills in English, mathematics, and science appropriate to course activities.4. Work in a learning environment that promotes creative thinking, problem solving, reasoning, visualizing, and decision making.5. Develop a substantial graphic vocabulary.6. Develop good understandings of digital graphic concepts to be able communicate with commercial printers or service bureaus.7. Develop independent learning and research abilities.8. Develop a basic working knowledge of editing and drawing software.9. Develop a strong working knowledge of Desktop publishing software.10. Demonstrate technical knowledge and skills in digital photography.11. Demonstrate technical knowledge and skills with a laser printer, wide format inkjet, photo copier, and a DeskJet printer12. Maintain a portfolio
South Hadley High School's Learning Expectations E1: Read, Write and communicate effectively E2: Define, analyze, and solve complex problems and communicate results E3: Study and work productively both independently and in groups E4: Demonstrate personal, social and civic responsibility E5: Acquire, integrate, analyze and synthesize knowledge E6: Understand, create, appreciate, and critique artistic and literary expression E7: Understand and apply the principles of health and wellness E8: Identify and apply appropriate technologies E9: Take responsibility for career and life choices
Text and Resources Required Lesson Handouts/Notes maintained in student binder
Course Assessments Project rubrics, quizzes, and tests will determine student grade.